

Yearly Report of Red Ribbon Club - Safa College of Arts and Science Pookkattiri

The Red Ribbon Club (RRC) at Safa College of Arts and Science Pookkattiri had its inception in this academic year (2023-2024) and it began spreading awareness and prevention strategies for HIV/AIDS throughout the academic year. Through various programs, the club aimed to educate and engage students in promoting a healthier community.

Red Ribbon Club (RRC) is a voluntary on campus intervention is being implemented in the higher Educational institutions. Aiming at preventing HIV as well as promoting voluntary blood donation among youth between the age of 17-25 yrs. RRC addresses the knowledge, attitude, and behaviour of youths in the interrelated areas of Voluntary Blood Donation, Health Awareness Camps, HIV awareness, etc. The main motto of the RRC is Prevention is better than cure. The Red ribbon, as an awareness ribbon, is used as the symbol for the solidarity of people living with HIV/AIDS, and for the awareness of drug abuse

Objectives

1. To reduce new HIV infection among Youth through awareness programs
2. To persuade among Youth the spirit to help and support people living with HIV/AIDS
3. To motivate Youth and build their capacity as peer educator and change agents by developing their skills on Leadership Negotiation.
4. To Promote Voluntary blood Donation among youth.

AIDS Day Program:

One of the key highlights of the year was the AIDS Day Program organized by the Red Ribbon Club, on December 1st 2023. The program involved an extensive awareness campaign conducted through various departments of the college. Through this program Students were educated about the importance of HIV/AIDS prevention, treatment, and support. The program received active participation from both students and faculty members, contributing to its success.

AIDS Prevention Tree:

Another innovative initiative undertaken by the Red Ribbon Club was the establishment of an AIDS Prevention Tree on campus. The tree served as a symbolic representation of the club's commitment to preventing the spread of HIV/AIDS. The AIDS Prevention Tree served as a visual reminder of the collective responsibility in combating the epidemic.

The Red Ribbon Club at Safa College of Arts and Science Pookkattiri remained dedicated to its mission of raising awareness and promoting prevention strategies for HIV/AIDS. Through programs like the AIDS Day Program and the establishment of the AIDS Prevention Tree, the club succeeded in engaging the college community and fostering a culture of compassion and support towards individuals affected by HIV/AIDS. Looking ahead, the club is committed to continuing its efforts in creating a safer and healthier environment for all.



“Rooted in Awareness: Planting seeds of prevention against HIV/AIDS”



“Unite for change : Spreading awareness Together”